

At last! A really new Shuffle-Alley!

FIRST SHUFFLE-ALLEY EVER INVENTED WITH 'DUMP OPPONENT' STRATEGY PLAY

Here's a brand new skill-thrill that keeps them playing by the hours! Your opponent has inched his way up to top-scoring position... with 8 balls in his C Stack ringing up 80 points for each and every shot. Suddenly, with a closely timed puck-shot, you shoot the oscillating Ball-Gun, hit the target that dumps opponent's Balls! His high-scoring C Stack is emptied in a flash... he drops back to "start over" spot... while you push your score up and up. BALLY ALL THE WAY is the first alley ever invented which permits players, not only to build up their scores, but **to block and baffle opponents with exciting "offense-defense" play.** Result: the fattest collections since the early days of the shuffle-boom!

Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY... in Skill Lanes... Super Lanes... Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley. And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL... to gain on your opponent **or push him back where he has to fight to catch up!** No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!



8 FT., 8 IN. LONG • 31 IN. WIDE • 6 FT., 7 IN. HIGH

10 FAST SHOTS
PER PLAYER
10¢

FUN FOR ONE
OR TWO



PRINTED IN U.S.A.

RUNYON INTERNATIONAL, Inc.

U.S. Rte. 22 & Fadam Rd.

Springfield, N.J.