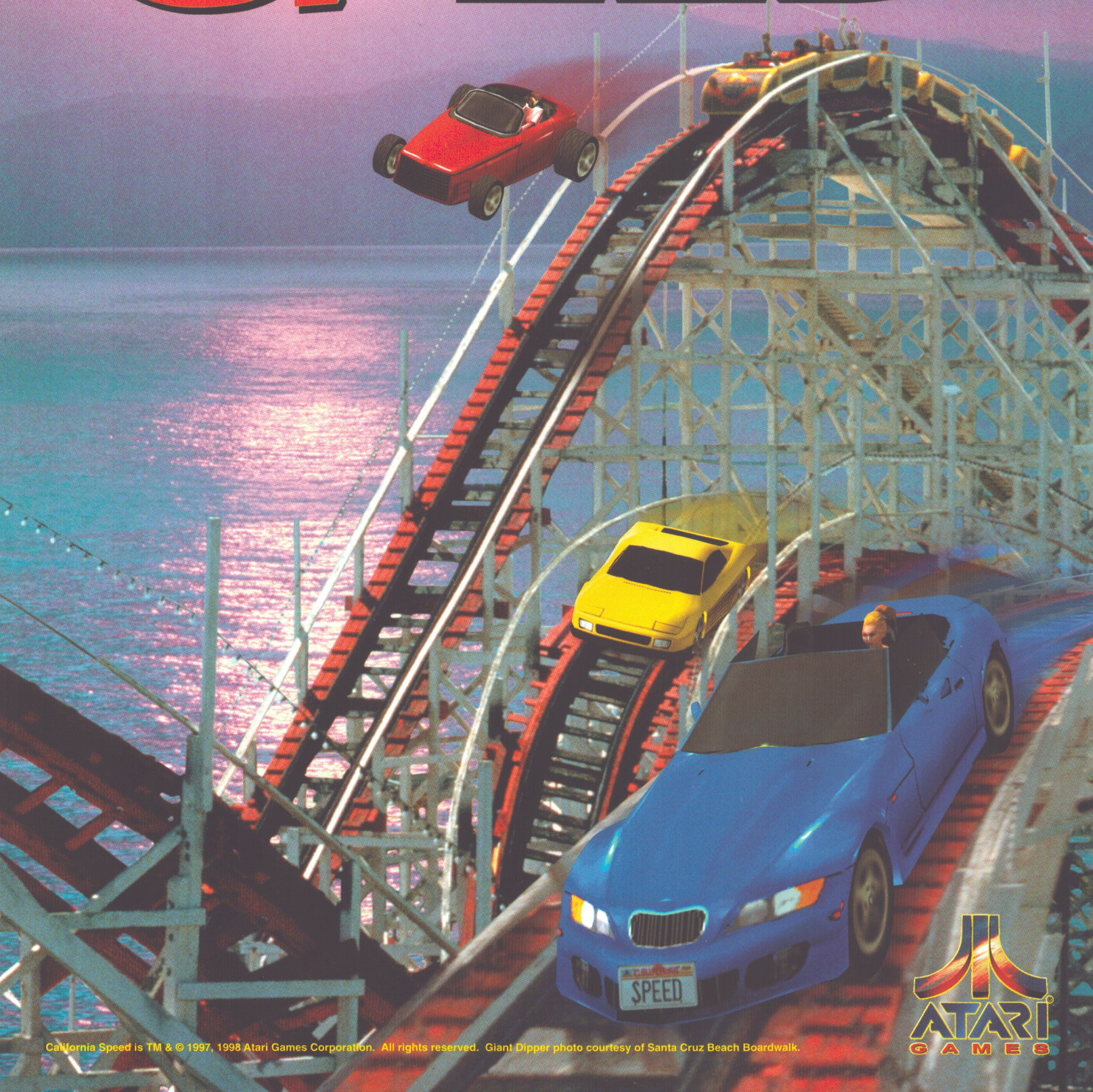


The name of the game is SPEED...

*California*TM **SPEED**



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California Speed is the perfect balance of outrageous tracks, great car handling, and pure adrenaline-pumping acceleration.

FANTASTIC VARIETY

California Speed has tons of tracks to satisfy all types of players, ranked according to **three difficulty levels**. There are **three closed-circuit tracks** modeled closely after famous race tracks, and an amazing **eleven open road courses** that wind through locations as varied as cities, deserts, mountains, beaches, shopping malls, golf courses, roller coasters, and even a UFO. Atari Games went all out to make Speed the wildest driver ever!

You can laugh at the local speed limits in your choice of vehicle. There are **twelve cool cars** to select from - including road racers, concept cars, high performance, and classics.

INCREDIBLE GRAPHICS

Speed uses a hardware built around the **3Dfx chipset**, which has powered other great games like San Francisco Rush and NFL Blitz. As a result, Speed has some of the cleanest, sharpest graphics ever seen in a video game.

DESIGNED FOR LONGEVITY

Atari Games has gone the extra mile to ensure great earnings long after installation, including loads of **shortcuts** to encourage exploration off the main track.

Players will be eager to try Speed's "**Do the State**" feature - once all fourteen courses are completed, players are rewarded with one of several different **game endings**. As if that weren't enough, players can play any of the tracks in reverse in the special **mirrored track mode**.

Last but not least, Speed offers **easy car handling**, ensuring that every player who sits down will have an fun-filled enjoyable experience. There are no messy crashes or realistic physics to get in the way of the fun - players get right back into the action quickly.



Don't miss out on Speed - they'll be going fast!

TWO GREAT CONFIGURATIONS

California Speed is available in the operator-friendly Midway single seat cabinet. Time-tested for durability and convenience, the cabinet is easy to transport and rotate.

Two versions are available - the **classic 25"** and the **deluxe 33"** configuration. Both are **linkable for up to four-player play**. Linking adds extra income to collections. Units are linkable out of the box. A hub is needed to link three or more units.

For the operators who want to make a big impression, there's the **deluxe overhead attraction** with neon lighting.



Linked 33"s with Deluxe Overhead make a sensational impact!

EARNINGS

California Speed is the number one driving game in all test arcades, and will be the "must have" game of the year. Don't miss out on Speed - they'll be going fast.

Dimensions

25" cabinet: H: 74" (188cm) W: 30" (76cm)
D: 64" (163cm) Wt (uncrated): 350 lbs (159kg)

33" cabinet: H: 74" (188cm) W: 32" (83cm)
D: 78" (198cm) Wt (uncrated): 475 lbs (215kg)

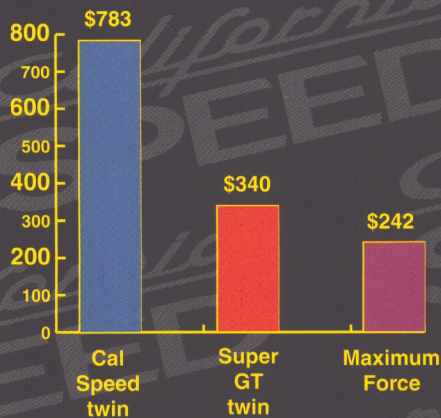


Classic 25" - Perfect for every budget and location!

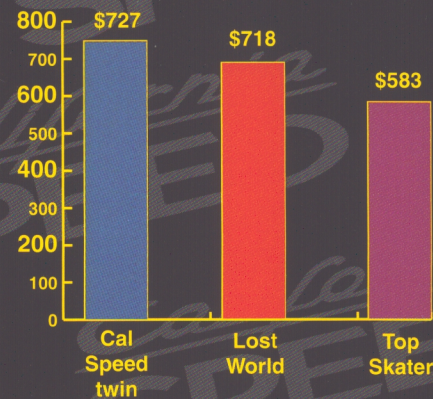
CaliforniaTM SPEED

Shift into high gear for big earnings!

Sample earnings from test locations



**4 week average collection
Bowling Center**



**3 week average collection
Arcade**

