

SEGA®



Introducing

DERBY OWNERS CLUB WORLD EDITION

DERBY OWNERS CLUB – 4-PLAYER

ALL THE BENEFITS. HALF THE SPACE.



Go Baby Go™

*The sport of kings
just got more accessible*

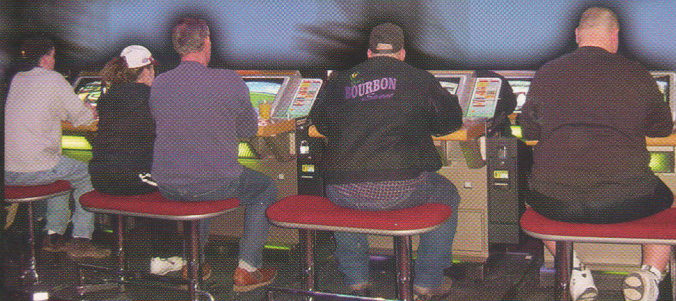
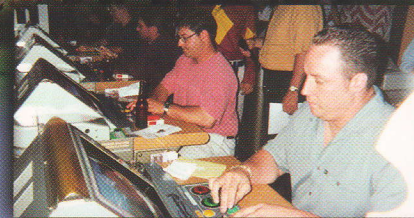


SUITABLE
FOR
ALL AGES

DERBY OWNERS CLUB

WORLD EDITION

Derby Owners Club – 4 Player



The highest-earning videogame in the country brings in a whole lot more than just big stacks of quarters. Derby Owners Club ...

- increases food and beverage sales,
 - increases the frequency of guest visits,
 - increases their length of stay, and
 - increases the amount guests spend per visit,
- and, up until now, required close to 400 square feet of floor space.



MIDWEST TRUCKSTOP	WEEK	1	2	3	4	5	6	7	TOTAL
# GAMES	Price per Play	No other games reported							
1 DOC 4 Player	\$ 2.00	\$ 3,099.25	\$ 2,876.75	\$ 2,682.00	\$ 2,642.00	\$ 2,580.00	\$ 4,011.00	\$ 5,008.00	\$ 22,899.00
2 Beach Head 2002	1.00		401.00	607.00	492.00	428.00	395.00	411.00	\$ 2,734.00
3 Pot 'o Silver	0.25		212.75	311.25	290.00	270.25	291.50	306.00	\$ 1,681.75
4 Balistic (3 days)								185.00	\$ 185.00
5 Silent Scope	0.50		114.50	190.50	191.25	251.75	187.25	178.25	\$ 1,113.50
6 WMS Touchmaster	0.50		179.00	179.00	158.50	136.00	144.00	166.50	\$ 963.00
7 WMS Touchmaster	0.50		143.25	154.00	127.50	129.50	140.50	145.00	\$ 839.75
8 WMS Touchmaster	0.50		127.50	106.50	121.00	119.00	126.50	121.50	\$ 722.00
9 Classic Golf	0.50		81.50	68.50			189.00	117.00	\$ 456.00
10 Pot 'o Silver	0.25				248.75	120.50	210.25	108.00	\$ 687.50
11 Roller - Pin	0.50				98.00	104.50	97.50	99.00	\$ 399.00
12 Sammy Deer Hunter	0.50		38.50	84.50	75.25	101.50	90.00	74.00	\$ 463.75
13 Sega Baseball	0.50		215.50	198.25	58.00	64.25	59.75	70.50	\$ 666.25
	0.50		89.00	59.00	67.50	89.00	81.00	48.00	\$ 433.50

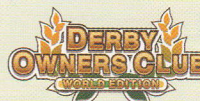
*The results are official.
The winner is ...*

Test Location West Coast Location Based Entertainment Center					
DERBY OWNERS CLUB 4 PLAYERS COLLECTION					
# of days game was on location	Week Number		3		TOTAL
	1	2	7 days	2 days	
Earnings	\$ 1,780	\$ 5,202	\$ 6,048	\$ 1,467	\$ 14,497
Daily Average	\$ 593	\$ 743	\$ 864	\$ 734	\$ 763
7 Days Earning Equivalent	\$ 4,154	\$ 5,202	\$ 6,048	\$ 5,135	\$ 5,136



For more information, please contact
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Distributed by



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