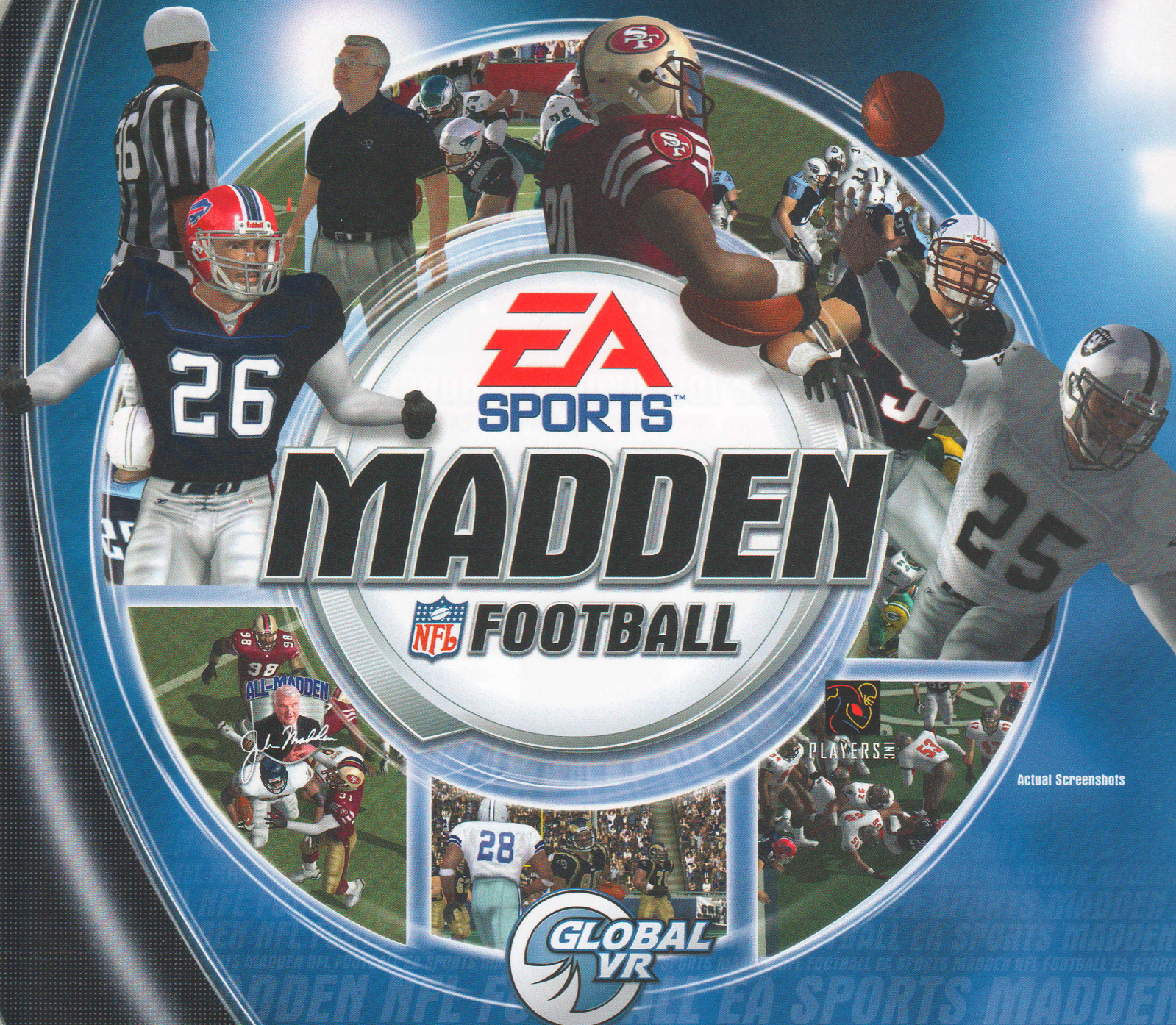


6.5 MILLION PLAYERS ARE COMING TO COIN-OP



EA SPORTS™ MADDEN NFL FOOTBALL

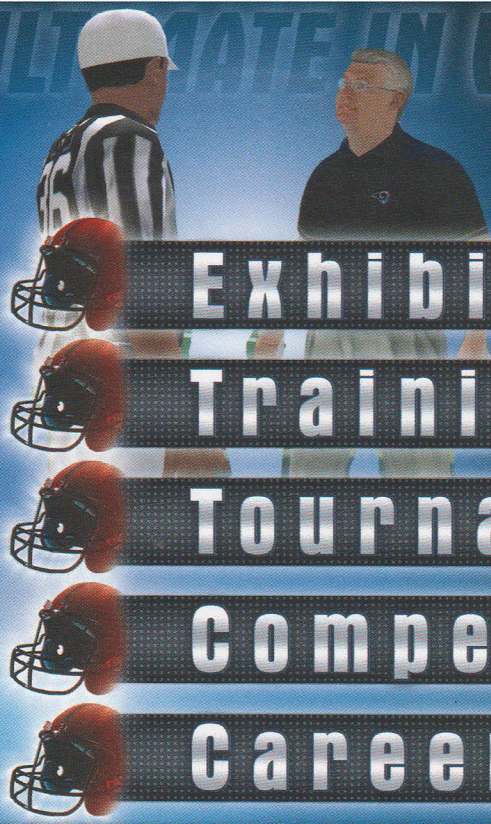
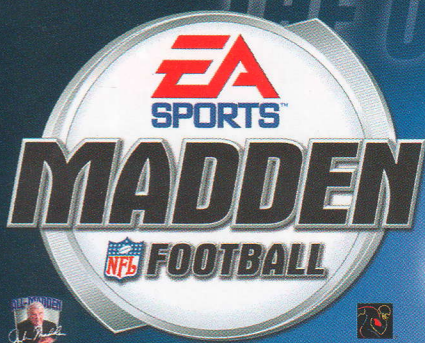
PLAYERS

Actual Screenshots



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5 Play Modes

Exhibition

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Competition

Career

National Cash Prize Tournaments launch in September!

MADDEN TOURNAMENT KITS NOW AVAILABLE - Purchase includes FREE tournaments until January 31, 2005.
Banking information required.

STANDARD



- everlast Industrial PC
- 29" High-Res Monitor
- 2 or 4-Player
- Dollar bill acceptor
- Deluxe audio

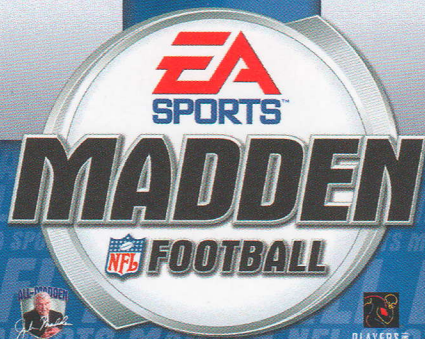
Weight: 450 lbs
Height: 79.5"
Width: 43"
Depth: 43.5"

DELUXE



- everlast Industrial PC
- 39" High-Res Monitor
- 4-Player
- Dollar bill acceptor
- Deluxe audio

Weight: 650 lbs
Height: 83.5"
Width: 47.5"
Depth: 67"



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