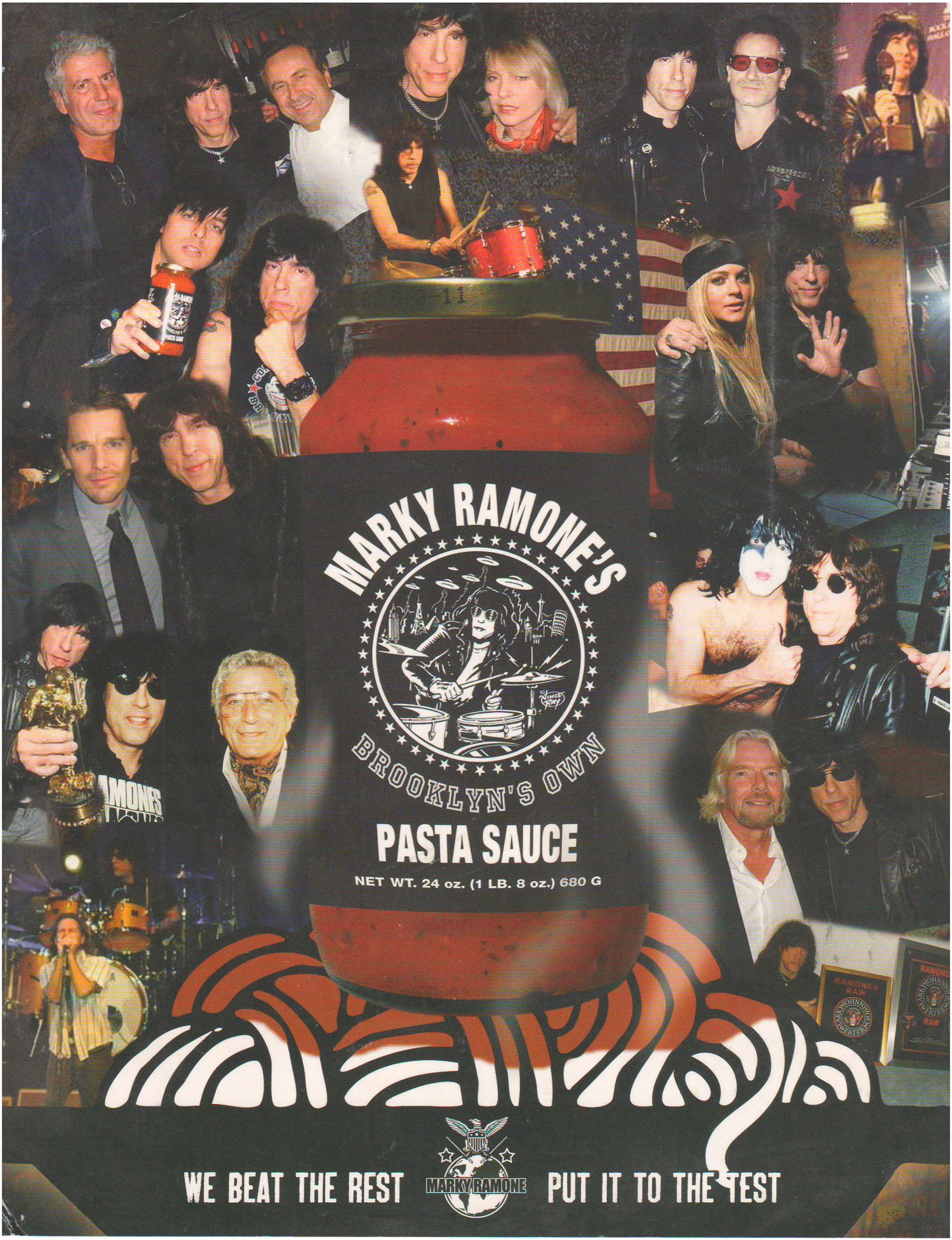
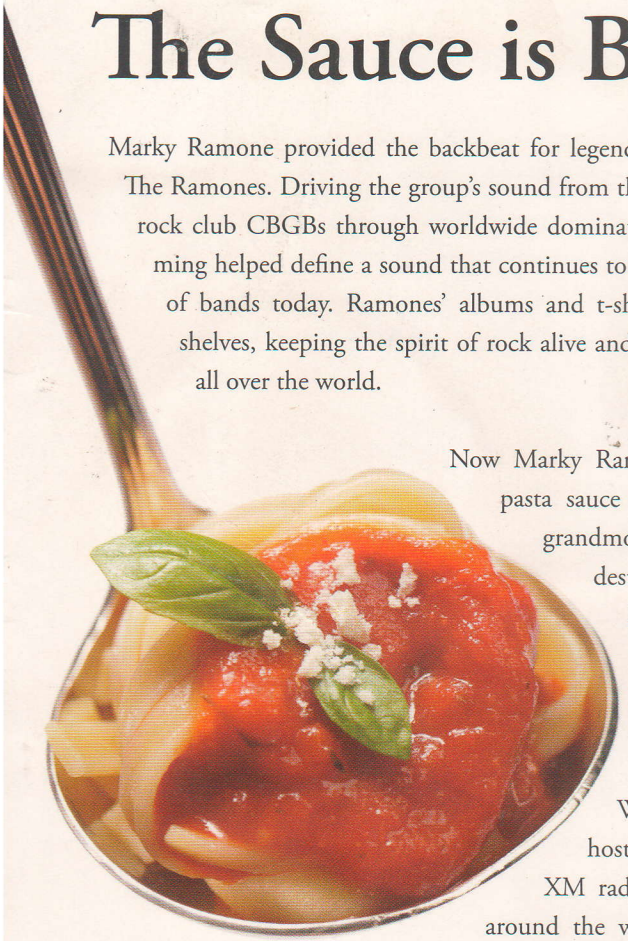

MARKY RAMONE'S
BROOKLYN'S OWN
PASTA SAUCE
NET WT. 24 oz. (1 LB. 8 oz.) 680 G
WE BEAT THE REST
MARKY RAMONE
PUT IT TO THE TEST

The Sauce is Boss

Marky Ramone provided the backbeat for legendary American band The Ramones. Driving the group's sound from the trailblazing NYC rock club CBGBs through worldwide domination, Marky's drumming helped define a sound that continues to influence thousands of bands today. Ramones' albums and t-shirts still fly off the shelves, keeping the spirit of rock alive and garnering new fans all over the world.



Now Marky Ramone has created a pasta sauce based on his great grandmother's recipe that's destined to become as legendary as the 1-2-3-4 lead-in of a classic Ramones rocker.

When Marky is not hosting his own Sirius/XM radio show or touring around the world with his own band – Marky Ramones Blitzkrieg – he is busy jamming in his kitchen with imported Italian tomatoes, olive oil and the perfect blend of seasonings. For Marky, cooking a great pasta sauce is like performing a rock anthem. The seasonings are the rhythm section - they must blend seamlessly in order to support the perfect tomatoes which handle the lead vocals. He serves up big bowls of pasta with his famous sauce to his friends like Debbie Harry, Cousin Bruce Morrow, Steven Van Zandt, Tommy Hilfiger, Peter Criss, and Anthony Bourdain.

Marky's sauce is proudly served at DBGBs, Daniel Boulud's ultra-hot NYC restaurant.

Marky Ramone's Brooklyn's Own Pasta Sauce will make your taste buds rock! There is no screaming 4-color design to hide behind – just a simple black and white label which says it all: We Beat the Rest – Put It To The Test!

TARGET EATER

The non-purist pasta lover who will eat sauce from a jar. The cool and those that want to be cool. Those old enough to remember vinyl and the YouTube/iPod generation now collecting it for the first time.

MARKETING SUPPORT

- Radio plugs both terrestrial and Sirius/XM
- Publicity Campaign: online and print
- In-Store Appearances
- Autographed Collectors Labels
- Concert dates cross-promoting retail locations

UPC 8 56749 00200 9

Recyclable

Product Information

Pack	Size Ea	Cases/Layer	Layers/Pallet	Shelf Life	WT	L	W	Ht
12	24 oz.	11	6	12 months	28.1 lbs	14.0"	10.5"	7.0"

Contact: markyramonesauce@gmail.com / harvey@harveyleeds.com / (201) 320-2004