



6th ANNUAL INTERNATIONAL PINBALL EXTRAVAGANZA

Ptinngg! The snap of the spring loaded plunger propels the steel ball up the channel onto the playfield. You watch the action & wait patiently with your fingertips on the flipper buttons. In a few seconds you will be totally engrossed with one mission - to keep that shiny steel ball in motion in an attempt to conquer the machine!

- * HUGE EXHIBIT HALL!
- * FLIP OUT PINBALL TOURNAMENT!
- * FACT FILLED SEMINARS!

- * PINBALL FACTORY TOUR!
- * BANQUET!
- * RAFFLE...AND MUCH MORE!

THE WORLD'S ONLY PINBALL SHOWCASE!

PINBALL EXPO offers you the opportunity to attend the only trade show devoted exclusively to the pinball industry. Since its inception in 1985, attendees have had the opportunity to actively participate in seminars ranging from game design to repair tips and restoration techniques. Constructive panel seminars on 50¢ game play as well as the future of this industry have been discussed openly. But, there is still more.

PINBALL EXPO is a very unique show in that it reaches both the player and operator to gain their input in a manner which no other show does. This broad spectrum of input alone sets this show apart from the rest. Representatives from all the leading pin game manufacturers are assembled under one roof in a non-competitive environment to share their viewpoints on what the future holds for this industry. It is here where operators and distributors alike search for solutions to increase player appeal, public receptiveness, and ultimately, increased cash box collections.

Once again, this year's show will feature FLIP OUT '90, a pinball tournament held in conjunction with the EXPO. This tournament will be open to all attendees and will allow players, including those who have been competing in individual tournaments throughout the year, to get together to determine who indeed is the true "pinball wizard". The show will also feature a tour of a pinball manufacturing facility during production hours - a treat no other show offers.

Manufacturers, distributors, and operators alike are also invited to exhibit at this annual event. With attendance growing and popularity soaring, the stage has been set for PINBALL EXPO as a marketplace for pin games both old and new to be displayed and sold. Those requiring exhibit information should call Mike Pacak at 1-800-321-2722 or contact PINBALL EXPO chairman, Robert Berk at the address below.

We look forward to seeing and meeting you all, so make plans to attend NOW!

"ONE OF THE BEST EVENTS AROUND. WELL WORTH ATTENDING!"

ROGER SHARPE, director of marketing of Williams Electronics

"THE MEETING PLACE FOR SERIOUS OPERATORS AND PINBALL PLAYERS."

STEVE EPSTEIN, owner of Broadway Arcade, N.Y.C.

"THE MOST EDUCATIONAL EVENT FOR PINBALL OPERATORS !!"

CLYDE KNUPP, past president of A.M.O.A.

PINBALL EXPO '90

2671 YOUNGSTOWN RD., S.E. • WARREN, OHIO 44484 • (216) 369-1192



6th ANNUAL INTERNATIONAL PINBALL EXTRAVAGANZA

Exhibit Hours: Friday, 7:00 p.m. - 12:00 midnight
Saturday, 10:00 a.m. - 6:00 p.m.
Saturday, 11:00 p.m. - ?

Seminars: Friday, 8:30 a.m. - 5:00 p.m.
Saturday, 9:30 a.m. - 1:00 p.m.

ATTENDEE PRE-REGISTRATION FORM

November 9-10, 1990-Ramada O'Hare, Rosemont, IL.

Robert Berk, Chairman

In order to pre-register and have your badge ready for you at the Pinball Expo Registration Desk, this form must be mailed to arrive **NO LATER THAN Nov. 2, 1990.** After Nov. 2, you must register on-site.

Please print or type the information as you wish it to appear on your badge.

(Please Circle) MR. MS. MRS.	NAME	FIRST	LAST	PHONE	STATE	ZIP/POSTAL CODE
TITLE						
COMPANY						
ADDRESS						
CITY						
FAX						
COUNTRY						

Please indicate your badge classification (check all that apply)

- ☐ Arcade Operator ☐ Exhibitor ☐ Press ☐ Speaker
☐ Distributor ☐ Manufacturer ☐ Route Operator ☐ Other (specify) _____

Please list any other possible Pinball Expo attendees:

Would you like information about exhibiting at **PINBALL EXPO '90** ☐ YES ☐ NO

PLEASE ENCLOSE FULL PAYMENT WITH THIS FORM AND CHECK WHERE APPROPRIATE

GENERAL ADMISSION BADGES @ \$45.00 EACH

Includes all seminars, exhibit hall admission, Pinball Factory Tour and 2 entries in **FLIP OUT '90**. **Banquet NOT included.**
(Advance registration only. MUST be postmarked by Nov. 2, 1990)

ADVANCE ADMISSION BADGES @ \$60.00 EACH

Includes all seminars, exhibit hall admission, banquet, Pinball Factory Tour and 2 entries in **FLIP OUT '90**.
(Advance registration only. MUST be postmarked by Nov. 2, 1990)

POST REGISTRATION BADGES @ \$75.00 EACH

Includes all seminars, exhibit hall admission, banquet, Pinball Factory Tour and 2 entries in **FLIP OUT '90**.
(Postmarked after Nov. 2, 1990 - also available at door.)

ADDITIONAL BANQUET TICKETS @ \$35.00 EACH

PINBALL FACTORY TOUR ONLY @ \$10.00 EACH

EXHIBIT HALL ADMISSION ONLY (2 DAY) @ \$10.00 EACH

TOTAL ENCLOSED (U.S. dollars drawn on U.S. banks, payable to Pinball Expo.)

* EXPO INFORMATION *

REGISTRATION: Early registration (before Nov. 2) saves you money and guarantees your place at the banquet. Your show admission badge plus additional **EXPO** information will be waiting for you when you check in. Registration at the door for exhibit hall admission only, will cost \$5.00 a day.

FLIP OUT '90: Each show admission includes two entries in the **PINBALL EXPO '90** pinball tournament, **FLIP OUT '90**. **FLIP OUT '90** entries consist of the best score on two qualifying games on the tournament machine provided at the show. Additional **FLIP OUT '90** entries cost \$ 5.00 each. Additional information about **FLIP OUT '90** will be included in your registration packet; picked up at the show.

SHIPPING ARRANGEMENTS: A national trucking company will be on hand at the **EXPO** in the event any attendees wish to have freight delivered anywhere in the U.S. All the arrangements are to be made between attendees and the trucking firm, as **PINBALL EXPO '90** assumes no responsibility for any trucking arrangements.

AIRLINE DISCOUNT: **PINBALL EXPO '90** has arranged for a discount fare through United Airlines for all show attendees. For information about the discount, call United toll-free at 1 (800) 521-4041 between 8:00 a.m. and 11:00 p.m. EST. You must provide the special **PINBALL EXPO '90** account number, 447 HM to obtain your discount.

CHECK-IN: **PINBALL EXPO '90** check in hours will be 8:00p.m.-10:00p.m., Thursday, Nov. 8 and 8:00 a.m.-9:30 a.m., Friday, Nov. 9.

ACCOMMODATIONS: A block of rooms has been set aside at the Ramada O'hare Rosemont at special discount rates for **EXPO** attendees. You can make your reservation directly with the hotel by calling (312) 827-5131. Identify yourself as attending **PINBALL EXPO '90**.

CANCELLATIONS: In the event of cancellation, the registration fee will be refunded in full if written notice is received prior to Oct. 26, 1990. After that date, no refunds will be made.

For further information about **PINBALL EXPO '90** contact Expo Chairman Robert Berk at Expo headquarters: 2671 Youngstown Road S.E., Warren, Ohio 44484, (216) 369-1192; or Expo Assistant Chairman/ Exhibits Chairman Mike Pacak at 1 (800) 321-2722 (outside Ohio) or (216) 758-0565 (inside Ohio).

Mail this form with your check or money order to:

PINBALL EXPO '90 • 2671 YOUNGSTOWN ROAD S.E. • WARREN, OHIO 44484

(This form may be photocopied for additional registrations)

Please use one form per registrant.