

NO END IN SIGHT!



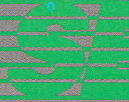
SENTE™ LINES UP THE WORLD'S LARGEST SELECTION OF HOT GAMES!

While other systems come and go, Bally Sente brings out one hit game after another. Virtually every other manufacturer has taken a fling at making a "system." After all, it's a great idea aimed at helping the operator improve his return on investment. However, one by one these systems have dropped by the wayside because the maker wasn't really committed to the operator, or else decided to sell the best games in dedicated form (or even worse, to the home market first!). At Sente we do **only one thing**: create more of the best coin entertainment **exclusively** for the Sente System.™

As a smart operator, you should be concerned with two things when looking at a system: the quantity and quality of the games available right now, and the manufacturer's commitment to future innovative game development. Based on either criteria . . . nobody even comes close to Bally Sente!

...And the hits keep on coming!

Bally



The All American Video Game Company.

WHAT IS SENTE'S BIGGEST ADVANTAGE OVER THE OTHER SYSTEM?

Limited Offer
NEW LOWER MAINFRAME PRICES!
 See Your Sente Distributor For Details

CHECK ONE:

- The Largest Library Of **HIT** Games (See Below)
- The Biggest Commitment To **FUTURE** Game Development
- All** Of The Above



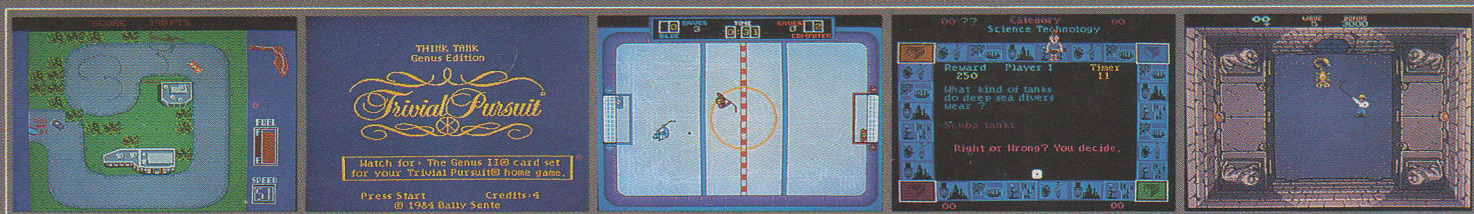
SPIKER™

MINI GOLF™

NAME THAT TUNE™

STOMPIN'™

GIMME A BREAK™



STOCKER™

TRIVIAL PURSUIT™
Genus I™

HAT TRICK™

TRIVIAL PURSUIT™
Young Players™

SNAKEPIT™



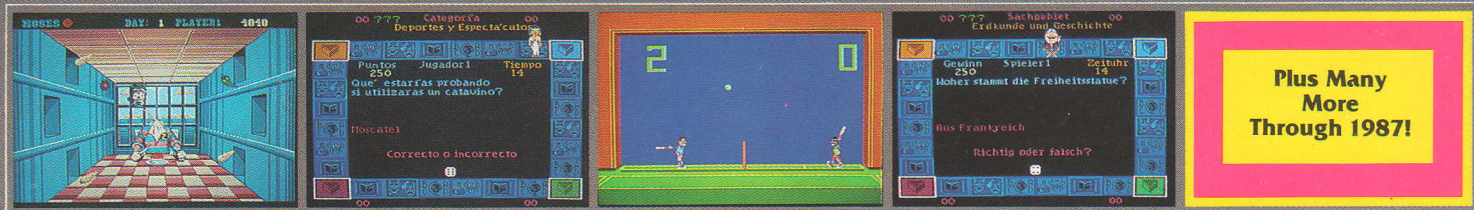
TRIVIAL PURSUIT™
All Star Sports™

CHICKEN SHIFT™

TRIVIAL PURSUIT™
Baby Boomer™

GOALIE GHOST™

British
TRIVIAL PURSUIT™



SNACKS'N JAXSON™

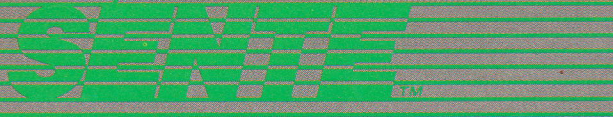
Spanish
TRIVIAL PURSUIT™

OFF THE WALL™

German
TRIVIAL PURSUIT™

Plus Many More Through 1987!

COMMITTED TO THE FUTURE



The All American Video Game Company, Inc.