

# STRIKE MASTER



STRIKE	FLASH	REGULATION	STRIKE FEST	TRIPLE STRIKE
500	400	500	600	800
600	400	500	400	300
100	200	300	400	500
400	300	200	100	100

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First with a dot matrix display and...

A NEW way to strike it rich!

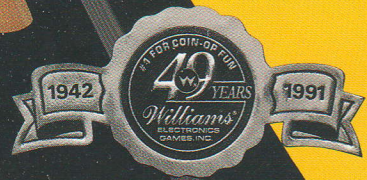
*Williams*   
Williams Electronics Games, Inc.

A subsidiary of  
**WMS**  
Industries Inc.

  
**Strike**  
Ten Pins  
One Shot

  
**Spare**  
Ten Pins  
Two Shots

  
**Blow**  
Less Than  
Ten Pins  
Two Shots



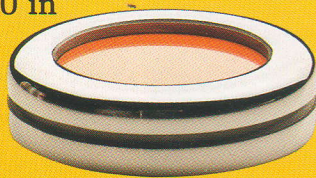
# Bowl 'em over with the best Shuffle Alley in the business

## Williams scores with another industry first

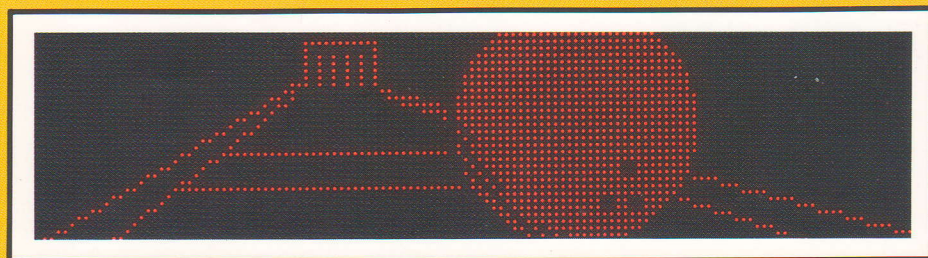
Leave it to the shuffle alley experts to introduce a totally new dimension to a coin-op classic. **STRIKE MASTER** breaks ground as the first shuffle alley with a dazzling dot matrix display, and players everywhere will be amazed at the endless visual prompts and entertaining effects.

## It's a whole new game

*Triple Strike*, *Regulation*, *Strike 90* and *Flash* are all back by popular demand. But now players can have a real *Strike Fest* with an original game option featuring strike values increasing from 4,000 in the first frame to 12,000 in the tenth . . . for a sensational game-high 98,000 points!



Master the lanes with Williams!



Williams' new dot matrix provides a dazzling display of technology.

## A tradition of quality

For almost half a century we've built shuffle alleys to last with dependable and easily serviceable parts. Now, we've made bookkeeping and diagnostics easier than ever with Williams' innovative WPC system (interchangeable with any Williams pinball). In addition, we've built in even more profit power with exceptional extras such as an optional ticket dispenser and a mini-version of **STRIKE MASTER** so you'll always be bowling with the best!



Step right up and get your tickets here!



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Williams®

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**WES**  
Industries Inc.

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